

**Fast off the Press.** It has been almost a year now that our new Press has been installed. We thought it would be a good time to mention how it has changed the way we do business. It is our second 3 metre wide printer, but this press is a hybrid that allows us to print on flexible and rigid substrates.



However, the speed is its most important attribute; it can print a 4' x 8' sheet in a little over a minute. Our volume direct to substrate, 4 colour business has been shifted completely from screen print to digital. This has yielded a higher quality print and quicker turnaround. Projects that took us weeks now take us hours. We are now in the process of widening our range of customers to more high volume projects, like POP campaigns for National Retail and Food & Beverage marketers.

This new press also adds to our capabilities, UV cured ink opens up the range of substrates we can print upon such as polyester for backlit signs and a cotton and cloth material. Finally, this press can print white ink; something that many other printers can not accomplish. This will allow us to print on different coloured substrates other than white or can help us bump up colours that may be need an extra pop.

For more information on this press contact us or check out this video by clicking on this link: [GS3200](#)

**Super Super Wide.** For at least a couple of years we have told you we can print big. Some of you took us up on that. Most recently the Halifax Shipyard asked us to produce a banner for a special event 30' x 60' to be placed on the side of their buildings along Barrington Street in Halifax.



The Challenge was not necessarily the size of the banner, but the timeline.



We had just 24 hours to print, weld and ship the banner that could cover a house. This required both our welding machines and our 3 meter wide solvent printer.

Our heat wedge welder produced the clean, strong hemmed edges, but the spec welder is the key to this job. The panel seams had to be clean with no wrinkles and they must be lined up perfectly. This is what this welder is designed to do. The banner was produced in 6 panels, 10' x 30' each and heat welded them together to produce the full size banner and shipped out all in one day. Next!